

# Return On Value Blueprint

Our Return on Value Blueprint is a proprietary framework designed to optimize how companies convert value propositions into better pricing. This suite of tools, templates, coaching, and members-only workshops is designed to empower your team on an organizational level and build a better understanding of value.

- **Pricing Segmentation Strategy Creator**
- **Pricing Policy Handbook Creator**
- **Pricing Process Designer**
- **Pricing Analytics Selection Tool**
- **Value-Based Pricing Calculator**
- **Customer Value Defense Toolkit**
- **Sales Incentive Selection Tool**
- **Marketing Intelligence Prioritization Tool**
- **Stakeholder Pricing Journey Communication Tool**

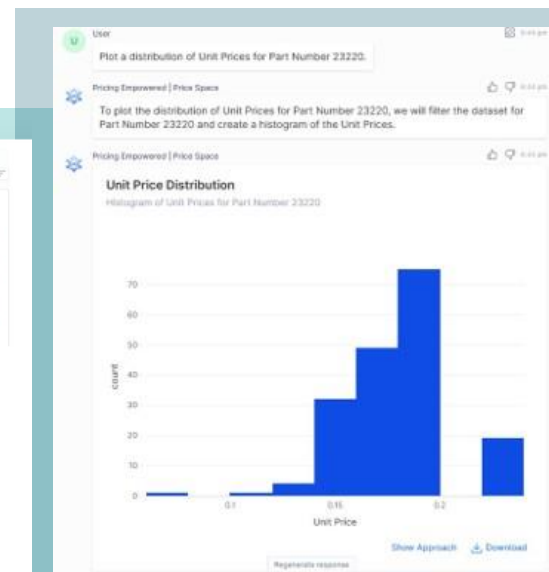
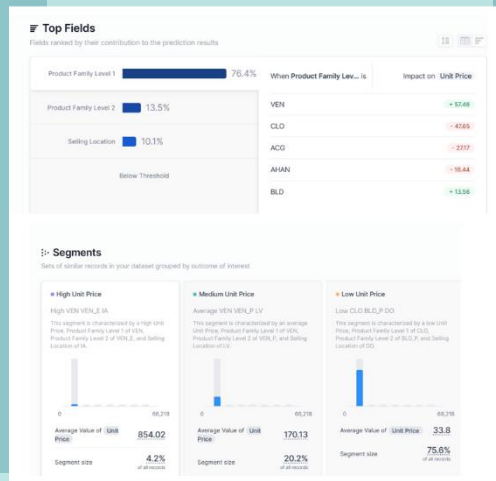
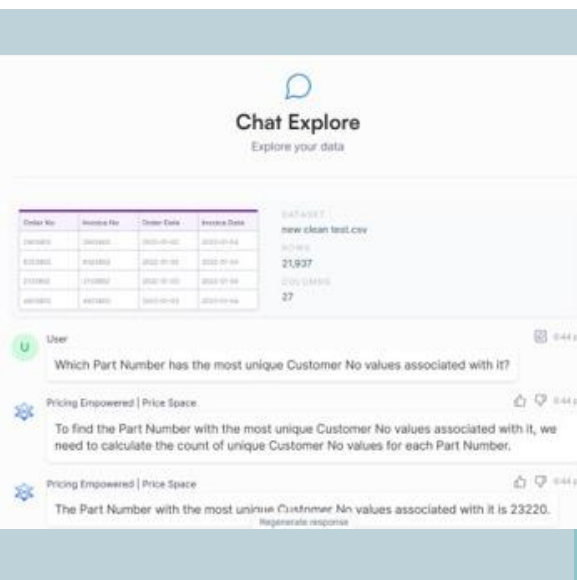


# Pulse

**Pricing Analyst - Pricing Scientist - Pricing Reporter**

Leverage a large language machine learning model to mine data and easily build what-if scenarios. Make informed decisions and increase productivity efficiently.

Executive level dashboarding using Generative Business Intelligence AI



**Sophisticated statistical analysis within minutes**



# Evolve

Our proprietary enterprise solution that is designed to serve cross functional leadership and pricing decision makers alike with best practices in pricing analytics and executive level dashboarding. Designed to evolve pricing strategy and price management through sophisticated pricing analytics

## Price Manager

- Price & Cost Index Trends
- Margin Causality
- Mix Analysis

## List Price Optimizer

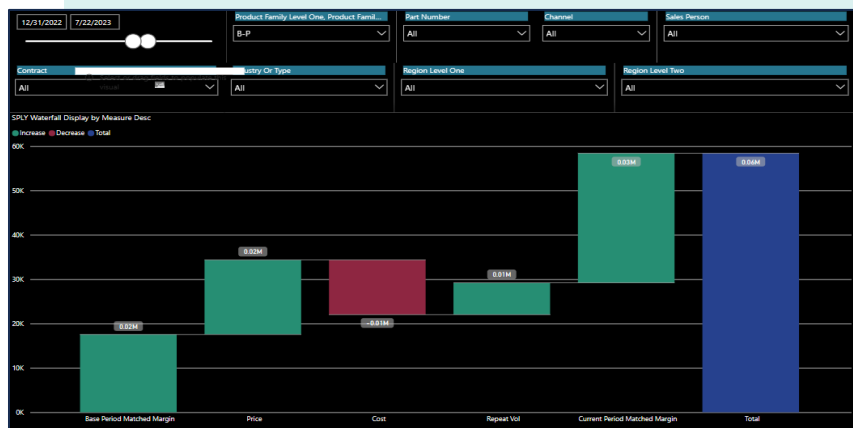
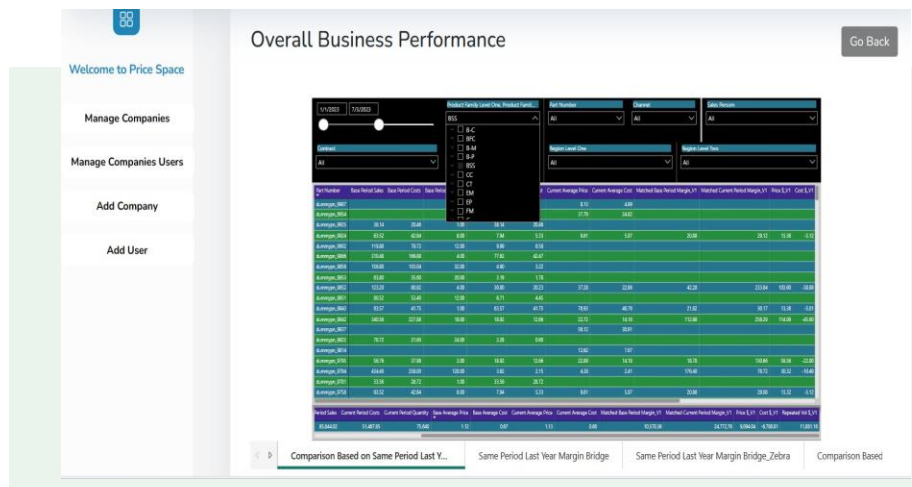
- Price Discount Identifier
- Customer Behavior Analysis
- Product Price Sensitivity Analysis

## Quote Manager

- Funnel Analysis
- Win/Loss Analysis
- Compliance Analysis

## Price Leak Manager (coming soon)

- Profit Waterfall



# Satellite

**LEVERAGING TECHNOLOGY**



**Intelligent competitive price data  
acquisition through web scrape design  
and services.**



**Contact Us for More Details  
855.754.1913**